

Course of study: Betriebswirtschaft Bachelor

study and examination regulations 20221

first study stage

1 st Semester	2 nd Semester
General Business Administration (5 ECTS) Lecture	Economics (5 ECTS) Lecture
Business Mathematics (5 ECTS) Lecture	Methodological and Social Competence (6 ECTS) Seminar
Privat Law (5 ECTS) Lecture	Logistics (6 ECTS) Lecture
Accounting (5 ECTS) Lecture + Exercise	Statistics (8 ECTS) Lecture
Business Language (5 ECTS) Seminar	Cost Accounting (5 ECTS) Lecture
Information Technologies (5 ECTS) Lecture + Lab	

second study stage

3 rd Semester	4 th Semester
Balancing and Balance Sheet Analysis (8 ECTS) Lecture	Information Systems (6 ECTS) Lecture + Tutorial
Investment and Financing (6 ECTS) Lecture	Business and Labor Law (5 ECTS) Lecture
Marketing 1 (5 ECTS) Lecture	Corporate Tax Law (5 ECTS) Lecture
Controlling 1 (5 ECTS) Lecture	Area of specialization (14 ECTS) subject-specific
Production Management (6 ECTS) Lecture + Tutorial	

practice

5 th Semester
Practical semester - Company Internship - (30 ECTS)

6 th Semester
Business Management (6 ECTS) Lecture + Seminar
Economic Policy (6 ECTS) Lecture + Seminar
Human Resource Management and Organization (5 ECTS) Lecture
International Business Project (5 ECTS) Seminar
Area of specialization (8 ECTS) subject-specific

7 th Semester
Business Transformation Management (6 ECTS) Lecture + Seminar
4 Electives (12 ECTS) subject-specific
Bachelor-Thesis (12 ECTS) Scientific Research and Writing

Area of specialization

Marketing & Sales Sales (6 ECTS) Lecture
Marketing 2 (8 ECTS) Lecture + Lab
Marketing and Sales (8 ECTS) Lecture
Controlling & Finance Financing (6 ECTS) Lecture
Controlling 2 (8 ECTS) Lecture + Tutorial + Seminar
Controlling 3 (8 ECTS) Lecture + Tutorial