

Business English (B2)

Student workload: 2 SWS

Course Instructor: Cornelia Jockerst

Course Material: Students will be provided with an array of texts from books (Market Leader. Career Express), newspapers and other media.

Content: Risk Management – Compliance – Raising Finance – HR issues – Marketing: Customer Retention - Language of Meetings and Negotiations.

Task-based grammar exercises, if requested.

I will, of course, be prepared to consider group-based specific needs .

Course objectives:

- Enrich your business vocabulary
- Raise your confidence in communicating orally in a business environment
- Improve your writing skills by raising awareness of language register (degrees of formality)
- Improve listening

Prerequisites: B 1 (European Language Portfolio)

Method of teaching: Seminar, pair and group work, case studies, homework

Examination: written examination (60 minutes)

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