

Advanced Business English

Student Load: 2SWS

Instructor: Kevin Parr

Textbook: Business Proficiency (Klett Verlag ISBN: 978-3-12-800067-1)

Material will also consist of articles and videos from various sources.

Content: marketing terms, financial English, intercultural awareness, business correspondence, current events, sales, presentation skills, business vocabulary, customer relations.

Goals: Improving business vocabulary. The ability to communicate professionally in a working environment. Improvement of presentation skills for an advanced audience.
Improvement of writing, reading and listening skills appropriate for the professional environment.

Prerequisites: B1 European Language Portfolio

Method of teaching: Seminar, group work, student presentation, homework

Exam: 60 minutes written exam

15 minute presentation