

International Management and Logistics



Learn about **global
supply chains** and
**international
business**

all in one **30 ECTS**
exchange semester.

Course overview

The sixth semester of the **International Management and Logistics (IML)** program integrates global business strategy and sustainability with technical logistics automation and Industry 4.0. Students master international sourcing, value chain risk management, and IFRS accounting standards while navigating global financial markets. The curriculum culminates in a 10-ECTS practical project where students apply intercultural leadership and methodological skills to solve real-world industry challenges.

Modules

Course Name	Course Type	Credits (ECTS)	Exam Type
Global Business and Sustainability	Lecture	5	Practical Project
Logistics Engineering	Lecture	5	Written Exam
Global Sourcing and Value Chain Management	Lecture	5	Written Exam
International Finance and Accounting	Lecture	5	Written Exam
International Project Management	Lecture and Seminar	10	Practical Project

For more information on exchange semesters at Hochschule Offenburg, follow the QR code.



Modules of study

Global Business and Sustainability

5 ECTS

Understand the driving forces of globalization and how multinational companies navigate political and economic shifts. With this course, you will learn to balance international trade with the three pillars of sustainability, specifically tailored to the logistics industry.

Lectures

- Global Business Environment
- Sustainability Management

Logistics Engineering

5 ECTS

With Logistics Engineering, you will examine the integration of information technologies and automation solutions, such as "Digital Twins," to address modern logistics challenges. By mastering these cutting-edge developments and research prospects, you will gain the essential technical expertise and application skills needed to lead the digital transformation in international logistics.

Lecture

- Logistics Engineering

Modules of study

Global Sourcing + Value Chain Management

5 ECTS

This module equips you to master complex supplier networks by teaching strategic procurement and high-stakes international contract negotiations. Ultimately, you will become an expert in optimizing the seamless flow of goods, mitigating global supply chain threats, and ensuring a resilient and efficient value chain.

Lectures

- Global Sourcing (English)
- Value Chain Risk Management (English)

International Finance + Accounting

5 ECTS

Here, you will focus on managing the financial risks associated with foreign investments and international trade. By the end of the module, you will possess the specialized financial literacy and analytical skills required to manage the accounts and investments of multinational corporations.

Lectures

- International Accounting (English)
- International Finance and Insurance (English)

Modules of study

International Project Management

10 ECTS

Translate academic theory into professional practice through the International Business Project, where you solve real-world challenges presented by industry partners. You will develop essential leadership skills for intercultural teams while mastering both quantitative and qualitative management methodologies. You graduate with proven, hands-on experience in managing strategic projects within a diverse, international business context.

Lectures

- International Project Management (English)
- International Business Project