

Wirtschaftsenglisch (für BW)

Lecturer	Philippa Dart-Cleiß (Visiting lecturer)
Study programm	BW
Level	Bachelor
Language	English
SWS / ECTS	4 SWS / 5 ECTS
Course Type	Lecture, group work
Passing Criteria	Practical work (PA) + Referat
Requirements/ Attendance	B 1 European Language portfolio Regular attendance is mandatory. Two unexcused absences are allowed; further excused absences need to be proved (medical certificate).
Max number of participants	25 students
Contents	<ul style="list-style-type: none"> • Focus on development of active and relevant business vocabulary as well as strong emphasis on appropriate speaking through frequent group-work and collaborative activities. • Various themes over the semester include: leadership and entrepreneurship, the future of business, finance, careers, organizational structures and cultures, customer service, start-ups, competition, and so on. • PA: During the semester, students will take part in a group task involving a presentation, directed activities and a written report. • Referat: students will prepare a pitch presentation.
Learning Objectives / Skills	<ul style="list-style-type: none"> • Fostering and promotion of confidence in actively using English in the workplace through presentation, meetings, discussion, negotiation etc. • Focus on clear, concise and effective writing skills through writing tasks. • Promotion of teamwork and leadership skills through graded PA assignment. • Development of advanced business vocabulary via appropriate authentic business sources.
Literature	Most material can be found on Moodle as downloadable files. Otherwise handout.