

Name der Veranstaltung	Englisch für Medienschaffende
Erforderliche Vorkenntnisse	B1 (European Language Portfolio)
Name und HS-Mailadresse der/des Lehrbeauftragten	David Potter david.potter@hs-offenburg.de
Unterrichtsstunden pro Woche	2 SWS
Verwendetes Lehrwerk /Materialien	<p>Each participant will present TWO articles that have been published in <i>The Economist</i> under the rubric "Briefing". <i>The Economist</i> is a highly respected English newspaper whose articles are well-researched, carefully written, sometimes controversial, and always informative. Use the link www.economist.com/briefing/ to view articles. You will be able to download articles as a pdf via the university's portal for online subscription services, go to: https://www.proquest.com/publication/41716?accountid=10854 Or, alternatively, the print edition is available in the university library (Campus Offenburg).</p> <p>The subject matter of your presentation is not restricted. Apart from working on two three-page articles in the course of the semester, you are NOT expected to do any additional research. The course focuses on developing your comprehension, analytical and presentation skills in English. Correct use of grammar as well as idiomatic use of English are further criteria of assessment.</p>
Beschreibung der Veranstaltung: Gliederung, Inhalte, Lernziele, ggf. Lehrmethoden	<p>Each participant will make two oral presentations: the first one is a practice run for discussion and feedback (in April/ May or in October/November); the second presentation is for assessment (in January or June). Aim to hold your first presentation, the practice run, in a time frame of 10 to 12 minutes. The presentation for assessment should last around 15. You are to make both presentations with the help of visual aids (e.g. power-point slides). Step by step ... all communication will be conducted in English:</p>

Step 1: Obtain approval to present an article for the practice run.

Step 2: Submit a (very) short text. Your text should cover the following points:

(a) subject matter. What is the subject matter of the article?

(b) issue. What is the main question (“issue”) that the author raises in the article?

(c) author’s viewpoint. State the author’s response to the above question briefly. In other words, what is the author’s position on the issue?

(d) ‘headline’ arguments. Draft - as simply as possibly – headlines that capture three key arguments that the author relies on.

Step 3: Send me your draft text by e-mail 7 days before your presentation is scheduled.

Step 4: Hold your presentation (the practice run) on the date that I schedule (with your agreement) on Moodle. Allow between 10 and 12 minutes for the practice run.

Step 5: Take questions from the whole group. Be willing to accept constructive feedback from the whole group as well as from the course leader.

Step 6: Submit a concise (short) reflection on your practice run: outline the strengths and weaknesses and mention any plans and/or measures for improvement.

Step 7: Repeat steps 1 to 4 for the assessment in the last month of the teaching semester.

The course will adopt a seminar format. You will have the opportunity to make oral contributions for discussion and feedback throughout the course.

Angaben über Prüfungsform und -anforderungen

Referat / mündliche Präsentation mit Einsatz von Medien (z.B. Power-Point). Die Präsentation dauert ca. 15 Minuten; es folgt eine kurze Fragerunde. Die Abnahme der Prüfungsleistung findet während der Vorlesungszeit statt: im Januar bzw. im Juli.