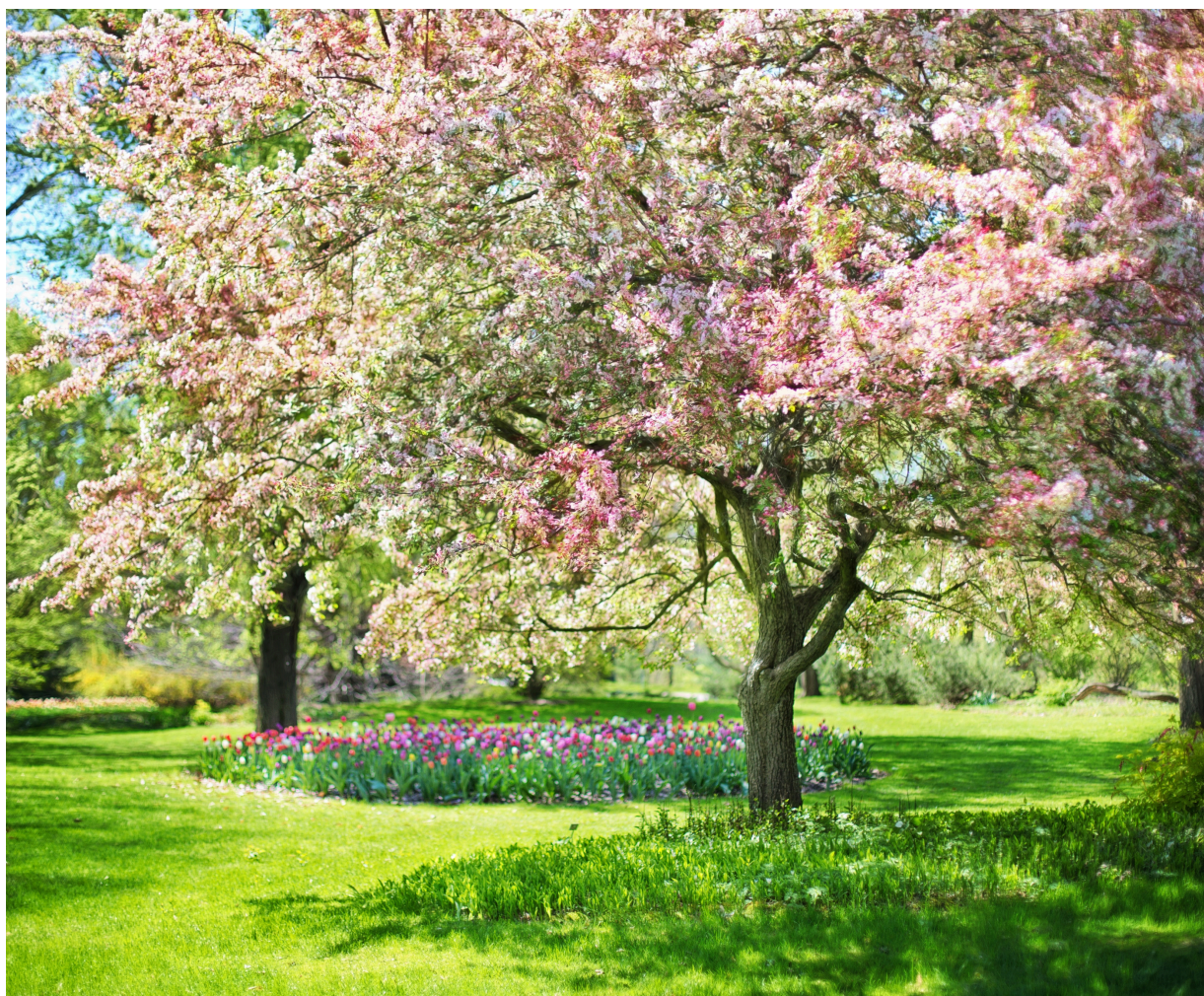


Challenge EU

European University Alliance



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New teaching concept strengthens HSO's sustainability profile



The engineering sciences are working vigorously to meet ecological, economic and social challenges. An innovative teaching concept titled "Sustainable Design for Engineers (SustEng)" is currently being developed at HSO, to teach methods and tools for the design of sustainable products. It is to be implemented in all HSO engineering courses and also made accessible to other universities as well as business and industry. The project runs through March 2029.

Funding the project with 400,000 euros is the Carl Zeiss Foundation, one of the most important science-promoting foundations in Germany.

More information (in german): [ProjectSustEng](#)

Ben von Grafenstein, award-winning director and screenwriter, appointed film professor at HSO



A change of roles at HSO: Heiner Bering, a formative personality at our University and founder of the SHORTS film festival, is retiring in the summer. He will be succeeded by Ben von Grafenstein, a successful author, director, producer and film editor who has received several awards for his cinematic work.

Von Grafenstein has also taught at universities in Switzerland and abroad. Having taught at HSO in the past, he is looking forward to expanding this commitment to young filmmakers as a full professor in the future.

More information (in german): [NewFilmProfessorGrafenstein](#)

New appointments to the Rectorate



In the regular election, the HSO Senate members confirmed Prof. Dr. Grit Köhler, Vice-Rector for Studies and Teaching, and Prof. Dr. Jan Münchenberg, Vice-Rector for Digitalization, in their positions. They also elected Prof. Dr. Tobias Hagen as the new Vice-Rector for Internationalization and Prof. Dr. Thomas Eisele as the new Vice-Rector for Research and Transfer.

Prof. Dr. Tobias Hagen has been Professor of Information Systems at HSO since 2013. As Vice-Rector of the ChallengeEU university alliance, he will take over the role of Managing Director from Prof. Anne Najderek starting June 1.

In addition to the four Vice-Rectors, Rector Prof. Dr. Stephan Trahasch and Chancellor Dr. Bülent Tarkan complete the members of the Rectorate.

More information (in german): [NewViceRectorate](#)

ECAM LaSalle continues its commitment towards the inclusion of women in science and engineering



Through various initiatives in the field and on campus, the school highlights inspiring career paths and offers immersive experiences to deconstruct stereotypes and remove any obstacles that may still exist. This year, ECAM LaSalle was able to count on the commitment of Noa, an engineering student who volunteered to become the 2024/2025 ambassador for scientific studies among young girls. Last December, ECAM LaSalle took part in the "Elles bougent pour l'orientation" or Moving for a new direction event, giving Noa the opportunity to share her experience as a student-engineer with high-school girls, highlighting the many opportunities offered by scientific and technical studies. Following on from these initiatives, ECAM LaSalle organized an afternoon of immersion in science and engineering in March, welcoming 70 high school girls. This was a unique opportunity for these young girls to discover the world of engineering through hands-on workshops and visits to our educational platforms.

Through these concrete actions, ECAM LaSalle confirms its commitment to gender diversity in science and engineering. By showcasing role models and offering immersive experiences, the school is helping to change attitudes and encourage more young girls to take up scientific careers.



FEST'INNOV 2025: 24 hours of creativity, collaboration and technology!



The 13th edition of FEST'INNOV brought together over 180 students from engineering, management, innovation and design schools on March 20 and 21, 2025. For 24 hours non-stop, the students took up an intense and stimulating innovation challenge, supervised by teacher-researchers and professional coaches. Divided into teams, they worked on 17 concrete innovation problems proposed by companies, all focusing on the theme of "Transition".

Energy storage, zero waste, energy efficiency, circularity... all strategic subjects for which they had to devise creative and feasible solutions, before defending their ideas in a video pitch to a panel of judges. Students learn to work as a team on a complex, concrete subject, and must demonstrate their creativity, listening skills and organizational skills to deliver a viable, innovative project. Contact with companies during this challenge is a real plus for their future careers.

This latest edition of FEST'INNOV is fully in line with ECAM LaSalle's Sustainable Development and Corporate Social Responsibility approach. For several years now, the school has made it a point of honor to promote innovative and sustainable approaches, integrating key issues such as transition, energy sobriety and the circular economy, for example.

Two interactive plays to raise awareness among ECAM LaSalle students



As part of its commitment to prevention and dialogue on social issues, ECAM LaSalle welcomed the “Des Ponts à la Place des Murs” or The company Bridges Instead of Walls for two interactive theater performances.

Aimed at first-year students, the play *Le Procès de King Kong* (King Kong's Trial) plunged the audience into a people's court where three characters revisit their experiences at integration parties. Faced with situations of hazing, sexism and racism, they oscillate between guilt, complicity and ignorance. The particularity of this session lay in its interactive format: the students, fully involved, were able to debate between each scene on the elements that marked them and take a stand on the attitudes presented. This immersive experience served to heighten students' awareness of sexual and gender-based violence and discrimination, encouraging them to think critically about their own behavior and that of those around them.

The play *À ton tour* or *Their turn*, aimed at third-year students, tackled the issue of addiction and drug use. The action took place in a law firm, where social and professional pressure encouraged habits of consumption that were sometimes destructive. Each session was punctuated by debates in which the students analysed the issues at stake in the scenes played out and shared their impressions. They had the opportunity to interact directly with the characters to modify the story and propose a more ethical conclusion, enabling them to question their own choices and reactions in similar situations.

4.5 Billion Data Points for Accessibility

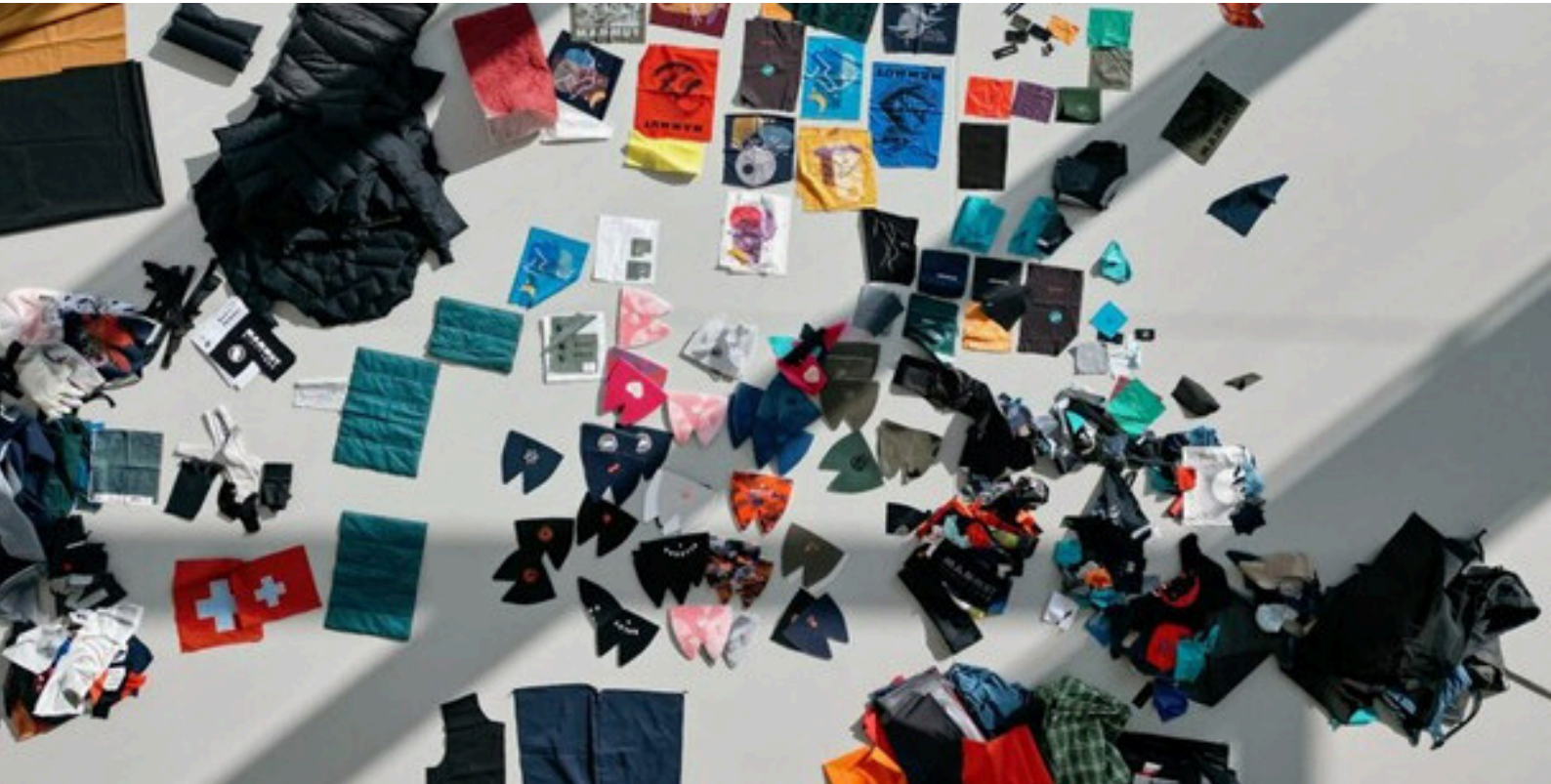


Cities are full of obstacles for people using wheelchairs, walkers, or canes – steps, steep paths, or uneven pavement. To improve accessibility, researchers from the FHNW DigitalCities4Us project (FHNW Institute of Geomatics) scanned a crowded square in Basel using laser technology, creating a millimetre-precise 3D model of the square, a so-called digital twin with 4.5 billion data points. This highly detailed model captures stairs, slopes, rails, and even the roughness of road surfaces, helping identify barriers and plan accessible routes. The goal is to support inclusive urban planning even beyond what's legally required.

The project brings together strong partners to ensure both technical excellence and practical impact. Hexagon, a world leader in sensor and software technologies, contributes cutting-edge equipment, expertise, and financial support. The Canton of Basel-Stadt, as implementation partner, plays a key role in applying the research in a real urban context, helping to create tangible improvements in city life.

More information (in german): [DigitalCities4Us](https://www.fhnw.ch/digitalcities4us)

Is Fashion Going in Circles?



How can the textile industry become more sustainable? Researchers at the Basel Academy of Art and Design FHNW are exploring circular models that keep clothing in use longer and reduce environmental impact.

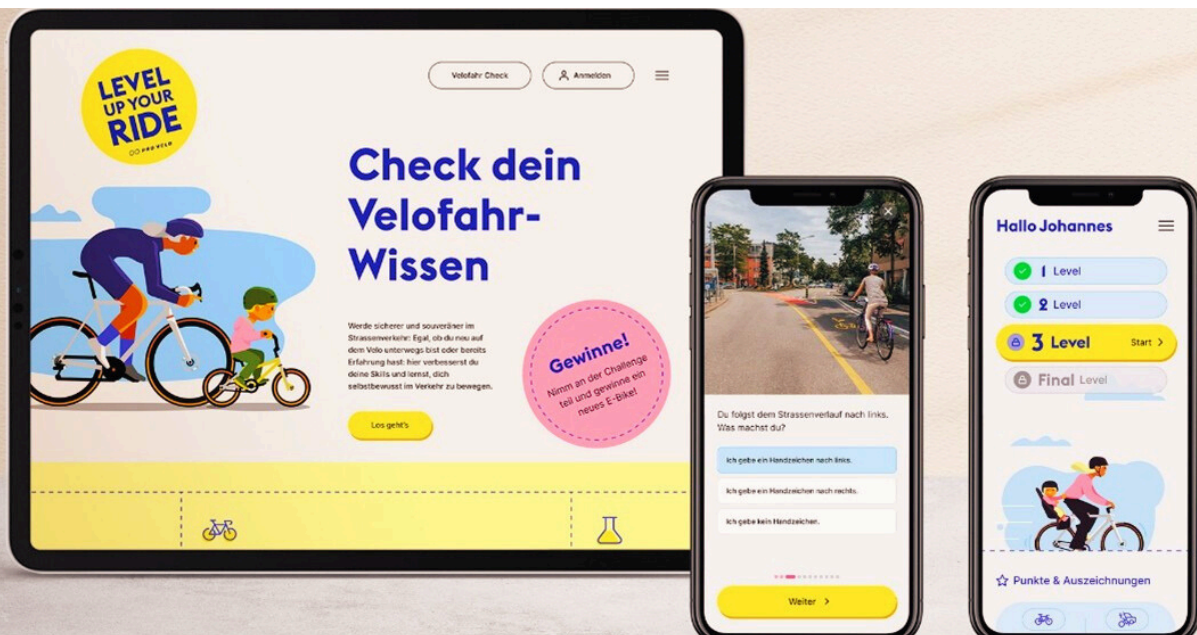
Each year, millions of garments are discarded or shipped abroad for disposal. In Switzerland alone, about 50,000 tonnes end up in collection bins. To tackle this, designer Evelyne Roth and sociologist Angela Grosso Ciponte are working with partners to develop a service-based circular retail model that values clothing as a resource, not waste. Their project, Design Interventions for a Circular Retail Model aims to replace today's linear fashion system with one where garments are repaired, refurbished, and reused.

New EU regulations, in effect since January 2025, ban non-recyclable materials and textile incineration, driving interest in sustainable practices. At FHNW, the focus is on services like care, repair, and return. In 2024, students tested ideas using real returns from Mammut Sports Group, exploring where repairs make sense and how design can make old garments attractive again. Despite high labour costs making repairs unprofitable now, Roth sees potential: What if repairs added style, or revamped items were resold?

A new research lab in Bern, opening in 2026, will test these ideas with real customers. The goal is to create a model that works across society – not just in one trendy location.

More information (in german): [Design Interventions for a Circular Retail Model](#)

Confident and competent cycling



More and more people are using their bikes for everyday travel, for leisure and for commuting. The number of accidents is increasing in line with this trend. The digital training programme LEVEL UP YOUR RIDE teaches cyclists exactly the safety-related skills they need to ride confidently and safely in traffic.

The training has been developed by the FHNW School of Applied Psychology and the FHNW School of Architecture, Construction and Geomatics in collaboration with Pro Velo Switzerland. It is funded by the Road Safety Fund (FVS) and the AXA Prevention Foundation. The city of Zurich supports the programme with communication and invites the population to strengthen their knowledge and raise awareness of safe cycling.

The training raises awareness of critical situations, improves riding technique and encourages cyclists to ride with foresight. The effect of the training has been scientifically evaluated. Dorothea Schaffner from the FHNW School of Applied Psychology explains: 'Our research shows that digital training brings about a measurable improvement in cycling skills. What is special about LEVEL UP YOUR RIDE is the psychological approach: gamification elements such as rewards, progress indicators and interactive challenges are used to increase motivation and willingness to learn.' Participants that successfully complete the training reported an increased sense of safety and improved road traffic skills.

More information (in german): [LEVEL UP YOUR RIDE](#)

Baltic Agriculture Ministers Highly Appreciate LBTU's Contribution to Food Innovation



On April 11, the agriculture ministers of Latvia, Lithuania, and Estonia visited the Latvia University of Life Sciences and Technologies (LBTU) in Jelgava to explore its scientific achievements and innovations in food technology. The visit showcased LBTU's expertise in sustainable food production, including collaborations with industry partners and the development of freeze-dried food products suited for military and crisis use. The ministers toured LBTU's Food Institute, Technology and Knowledge Transfer Department, and the EIT Food Hub, recognizing the university's leadership in science-driven food security and innovation.

LBTU Rector Irina Arhipova emphasized the importance of university-industry cooperation in transforming research into societal solutions, while Latvia's Minister of Agriculture Armands Krauze highlighted the strategic value of investing in science and innovation. As a partner of the European Institute of Innovation and Technology's EIT Food initiative, LBTU plays a key role in driving bioeconomy innovations, reinforcing its position as a national leader in sustainable development and high value-added product creation.

LBTU Scientists and Entrepreneurs Develop Freeze-Dried Food for Civilian and Military Use



Scientists from the Latvia University of Life Sciences and Technologies (LBTU), in cooperation with food industry company AS "Roga-Agro," have developed high-quality, long-lasting freeze-dried meals suitable for civilian and military use. Originating during the COVID-19 pandemic, the project aimed to create lightweight, shelf-stable food without the need for special storage. The resulting "Good Mood Meals" brand, available in Latvia since 2024, has passed both laboratory and consumer tests, with a confirmed shelf life of eight years and ongoing testing for a ten-year shelf life. Freeze-drying technology retains up to 97% of nutritional value and is widely used in defense, tourism, and space industries.

Backed by support from the Investment and Development Agency of Latvia (LIAA) and the Ministry of Defense, this collaboration highlights how scientific knowledge can be transformed into practical solutions. LBTU scientists, with decades of experience in developing dry rations, work closely with NATO's Science and Technology Organization and have long contributed to the nutritional strategies of the Latvian National Armed Forces. The partnership between LBTU, AS "Roga-Agro," and SIA "Kronis" was officially recognized by the NBS in 2024, while LBTU's broader impact was honored with the Defense Industry Award for Education and Research in 2021.

International student workshop "Think out of the Box 2025" held at LBTU



The international student workshop "Think out of the Box 2025" has successfully concluded with the participation of 49 students, including 26 from Lithuania, Estonia, and Germany. Over the course of a week, students used their knowledge and insights from guest lectures to design and build eight environmental objects. These were installed in the park of Valdeka Palace and will remain available for use by both LBTU students and the public in Jelgava. The hands-on work took place at the Interdisciplinary Laboratory of the Faculty of Forest and Environmental Sciences at the Latvia University of Life Sciences and Technologies (LBTU).

This year's installations, created from reused materials donated by industry partners, reflect a wide range of ideas and promote sustainability. The initiative, part of the Blended Intensive Programme (BIP), provided students with new knowledge, practical skills, and international experience in urban space design. It emphasized the importance of functional, safe, and sustainable solutions in landscape architecture, highlighting the value of applied learning in preparing future professionals to shape diverse and resilient urban environments.

Projects to solve brain drain are named Best Practice by the EU



The three-year Erasmus+ project ENDORSE has created the [Stopthebraindrain.eu](https://stopthebraindrain.eu) site where universities around the world can download free, modular teaching materials specifically designed to help universities integrate entrepreneurship education into their curricula.

"By collaborating across borders in the ENDORSE project, we have created a transnational network where we learn from each other. In times of increased polarization, it is important to create an understanding of similarities and differences between different countries' conditions," says project member Cecilia Dalborg, senior lecturer in business administration at Mid Sweden University.

In the ERASMUS project ENDORSE (Enhancing development of entrepreneurial strategies at university locations affected by brain drain), Mid Sweden University collaborated with universities from Austria, Germany, Poland, Greece and Latvia. The project started in 2022 and ended in December 2024.

"We have been successful in developing digital and flexible education modules, which make it easier for universities to adapt entrepreneurship courses to local needs. The fact that our project receives the Best Practice award means that the project will be showcased and disseminated across EU platforms. It is an award that is awarded to projects that are considered of high quality, both in terms of implementation and results," says project member Yvonne von Friedrichs, Professor of Business Administration and Entrepreneurship at Mid Sweden University.

A unique feature of the platform developed by the project is a battery of questions that help universities identify their region's entrepreneurial profile and allow the course coordinator to choose the most relevant business models and teaching methods for their region.

"Areas affected by brain drain must ensure that collaboration between universities and local stakeholders works to create an entrepreneurial environment for students, entrepreneurs and academics to operate in. The announcement from the EU is a recognition of all the hard work, creativity and spirit of collaboration that we have all put into this project," says Alina Schoenberg, professor at IMC Fachhochschule Krems and project manager for ENDORSE.

From Forest to Hair Care – Portuguese Researcher Develops Eco-Friendly Conditioner



Catarina Fernandes, a PhD student in Chemical Engineering at the University of Coimbra, Portugal, has spent two months at the FSCN Research Centre at Mid Sweden University. In Sundsvall, she has further developed her research on how a byproduct from biomass can be used in hair conditioner.

My research focuses on utilizing biomass residues to develop sustainable hair care products. I specifically focus on lignin—a natural component of wood—and its potential as an eco-friendly alternative to conventional ingredients in hair conditioners. Lignin is often considered a byproduct, but it has great potential as a sustainable raw material for new products.

Many of today's conditioning agents are fossil-based and can negatively impact the environment, particularly aquatic ecosystems, where they can be harmful. My goal is to develop a sustainable alternative using lignin, ensuring the same conditioning effect but with significantly less environmental impact.

At Mid Sweden University, I have studied how the lignin-based compounds I developed interact with damaged hair. In Portugal, I successfully extracted lignin using eco-friendly methods and modified its properties to enhance its interaction with human hair. I had already demonstrated its environmental benefits, but I needed more data on how it affects hair structure and quality.

Here, I have had the opportunity to test real hair samples and analyze how lignin alters the hair's properties after treatment. We now have scientific evidence that lignin can bind to hair and remain even after rinsing—making it a promising, sustainable ingredient for hair care products.

It has been an amazing experience! I've had the opportunity to work in a new research environment, experience a different culture, and explore new ways of working. I have also met researchers from various parts of the world, which has been both inspiring and enriching. Everyone has been incredibly welcoming and supportive, making me feel like part of the team from day one.

International review of distance students in local business



How can distance students become a more visible resource for the local business community? This question was at the center when Mid Sweden University, together with Östersund Municipality and Gomorrön Östersund, hosted an international peer review meeting on 9–10 April.

The event was organised within the framework of the Interreg Europe Policy Learning Platform and brought together experts from all over Europe. The purpose of the review was to identify concrete measures for how distance students can be better included in the regional ecosystem and at the same time contribute to local skills supply and innovation.

The participants discussed everything from the design of attractive learning environments to the governance and financing of the distance campus of the future. Anna-Lena Perdahl, University Strategist at Mid Sweden University, highlights the value of the broad collaboration:

"Distance students are an important, but often invisible part of our academic community. Being able to offer them a context where they also have a natural place in the local business community not only strengthens the individual – it strengthens the entire region's ability to grow and develop," she says.

During the second day of the meeting, the discussions continued at Samverket. From left: Ilaria Ramaglioni, Policy officer, Interreg Europe Joint Secretariat, Elena Ferrario, Thematic Manager, Interreg Europe Policy Learning Platform, Alain Bouhours, French Ministry of Higher Education, Mattias Jaktlund, Deputy Vice-Chancellor, Learning Centre Östersund and Will Bennis, Prague University of Economics and Business.

The event concluded with joint recommendations that now form the basis for continued work in both the university and the municipality's development efforts. During day two, proposals were formulated for concrete policy measures, such as new forms of collaboration with the business community and how distance students can more easily access internships, mentoring and networks locally.

SEEU Welcomes High School Graduates from Across the Country for Open Day 2025



UNIVERSITETI I EVROPËS JUGLINDORE
УНИВЕРЗИТЕТ НА ЈУГОИСТОЧНА ЕВРОПА
SOUTH EAST EUROPEAN UNIVERSITY



This month, **South East European University (SEEU)** opened its doors to high school graduates from Tetovo, Skopje, Gostivar, Dibra, Struga, and other cities for its traditional **Open Day** event, held on the modern SEEU campus in **Tetovo**.

The event gave prospective students the opportunity to explore **study programs**, learn about **scholarship opportunities**, understand **admission requirements**, and experience student life in an international and innovative academic environment.

The day began with a warm welcome from SEEU's **Rector, Acad. Prof. Dr. Abdylmenaf Bexheti**, who encouraged graduates to pursue education as a lifelong journey and to join an institution that combines academic excellence with a global perspective.

Throughout the day, visitors took part in a wide range of interactive activities:

- Faculty presentations and info stands
- Guided campus tours and lab visits
- Live demonstrations and simulations, including:
-

A highlight of the day was the **Futsal Tournament**, organized by the SEEU Sports Department, with teams from **Skopje, Kumanovo, Tetovo, Gostivar, Dibra, Kičevo, and Struga**. After an intense and friendly competition, the team from Skopje claimed first place, followed by **Kumanovo** and **Maarif School of Tetovo**.

The day concluded on a high note with a live performance by Fjolla Ibraimi, a well-known soloist from Tetovo, who energized the crowd with her band and added a festive spirit to the entire event.

Open Day 2025 once again demonstrated SEEU's commitment to guiding future students as they make important choices about their academic paths and careers. The University continues to stand as a leader in the region, preparing students for success in an increasingly global job market.

SEEU Team Participates in Erasmus+ BIP “Media Literacy for Future Leaders” in Latvia



UNIVERSITETI I EVROPËS JUGLINDORE
УНИВЕРЗИТЕТ НА ЈУГОИСТОЧНА ЕВРОПА
SOUTH EAST EUROPEAN UNIVERSITY



A team from **South East European University (SEEU)** recently participated in the **Erasmus+ Blended Intensive Program (BIP)** titled “Media Literacy for Future Leaders,” held at the Latvia University of Life Sciences and Technologies from April 7 to 11, 2025.

The program gathered 28 students from Latvia, Estonia, Germany, Poland, and North Macedonia, fostering a diverse and dynamic learning environment. In addition to student participation, the program featured contributions from professors from Latvia, North Macedonia, and Poland, promoting international academic collaboration.

Representing SEEU, Professor **Edlira Palloshi Disha**, from the **Faculty of Languages, Cultures, and Communication (FLCC)** and researcher at the Media Literacy and Disinformation Research **Cluster (MeDisInfo)**, within the **Max van der Stoel Institute (MVDSI)**, delivered a lecture on “Media Literacy and Disinformation”, sharing insights from her academic and research work in the field.

She was accompanied by SEEU students **Genta Abdiji** and **Gajur Memeti**, who proudly represented the **Faculty of Languages, Cultures, and Communication** and contributed actively throughout the program. Their involvement highlights SEEU’s commitment to preparing students for global engagement through **intercultural exchange** and **transformative learning experiences**.

The event served as a valuable platform for knowledge sharing, networking, and strengthening the role of **media literacy** in shaping responsible and **informed future leaders**.

This activity is part of the ongoing collaboration between **South East European University** and **Latvia University of Life Sciences and Technologies** within the framework of the ChallengeEU project. It reflects the shared commitment of both institutions to fostering **international cooperation and empowering students through joint educational initiatives**.

ChallengeEU

Inspiring Young Minds: SEEU Hosts Best Business Plan Competition



UNIVERSITETI I EVROPËS JUGLINDORE
УНИВЕРЗИТЕТ НА ЈУГОИСТОЧНА ЕВРОПА
SOUTH EAST EUROPEAN UNIVERSITY



During **April**, the **Faculty of Business and Economics at South East European University (SEEU)**, in collaboration with the **Business and Innovation Center (BIC)**, hosted an exciting **Competition for the Best Business Plan** at the SEEU campus in Tetovo.

This inspiring event brought together talented **high school graduates from across the country**, each presenting creative and sustainable business ideas to a panel of professionals. Participants had the opportunity to showcase their entrepreneurial vision, develop public speaking skills, and compete for top honors.

In this competition, **the first place** was won by the high school graduates of MHS "Niko Nestor", from Struga with the plan titled "Caring Angels". **Second place** was won by graduates from MHS "Gostivar Gymnasium" - Gostivar with the plan titled "Bella Event" and MHS "8 September"-Tetovo, with the plan "200 Ecolush". **Third place** was shared by the graduates of MHS "Nikolla Shtejn"-Tetovo, with the plan "Aqua Cosmos", MHS "Saraj"-Saraj with the plan "Fole" and MHS "8 September"-Tetovo, with the plan "Prestige Properties".

The competition highlighted not only the students' **innovative thinking and business acumen**, but also **SEEU's ongoing commitment to entrepreneurship** and its role in **bridging education with the labor market**. Events like these play a vital role in empowering youth and shaping the next generation of business leaders.

Universidad Europea de Valencia holds a new edition of the MUN at NATO Headquarters



More than 140 students from the Social Studies Faculty took part in the multidisciplinary activity to debate some of today's greatest global challenges.

Students from Universidad Europea de Valencia took part in a new edition of Model United Nations (MUN), held this time at NATO's 'Cuartel General de Despliegue Rápido' at its base in Bétera, Valencia, and focused on current global social, humanitarian and cultural issues. For two days, the students took part in a simulation exercise that reproduced the dynamics of the different United Nations (UN) bodies and committees in a scenario specially prepared by the 'Cuartel General Terrestre de Alta Disponibilidad del Ejército de Tierra' to make the experience as real as possible.

This new edition, organised in collaboration with the Association of Students of Law and International Relations (AEDRI), was attended by 147 students from Law, International Relations, Criminology, Tourism, Business Administration and Management, among others. All of them have had the opportunity to act as high-level representatives of the different UN member states and have also been advised by the Valencia Army and the Intelligence Regiment, which have helped them and given them a unique strategic perspective.

The protection of ethnic and religious minorities in the context of massive human rights violations; 'Sanctions for sexual abuse by blue helmets and the prevention of this crime'; 'Reconstruction of Gaza: economic and humanitarian imperatives' and 'Organised crime in Latin America and international drug trafficking' were the topics dealt with by the five commissions set up to work on them.

'MUN allows our students to develop key skills such as public speaking, international cooperation, communication, negotiation and conflict resolution. These skills are essential not only for their professional future, but also for building a more just and equitable world,' said Rosa Sanchidrián, Rector of the European University of Valencia, at the opening of the event. This experience also gives them a safety net that they will remember later in their careers when they are in a real situation,' she added.

In the words of the participants, this experience outside the university environment and in a scenario as real as the NATO base in Valencia has been "enriching and motivating", and they have appreciated the commitment of the European University to a multidisciplinary, experiential and linked to major social challenges, underlining how this activity has allowed them to apply their theoretical knowledge in a practical and realistic context, thus promoting their personal and professional growth.

For her part, the Dean of the Faculty of Social Sciences at the European University of Valencia, Carla de Paredes, stressed during the closing ceremony that "MUN is a simulation activity that is a true reflection of our academic model. It is a fundamental learning tool that provides students with the necessary tools to analyse and simulate diplomatic processes and political decisions at international level. They have all demonstrated exceptional problem-solving, teamwork and communication skills," he concluded.

Success at the finals of 'La Voz de la Ciencia' at the Alicante Campus of Universidad Europea de Valencia



The best scientific monologues were awarded during a night of education and humour.

On Friday 4 April, the Alicante Campus of the Universidad Europea de Valencia celebrated the finals of 'La Voz de la Ciencia' (The Voice of Science), an innovative competition aimed at transforming scientific communication through monologues. This event stood out for its combination of humour, wit and knowledge, demonstrating that science can be accessible and entertaining.

Of the 10 finalists in the competition, Ángela Mejías Pérez won first prize for her exceptional monologue on 'Sleep Paralysis', while Macarena Izquierdo Osuna came second for 'Why We Dream About Our Exes' and Pablo Abreu Cámara third for his monologue on 'Achús Syndrome'. Karlene Melo Arguinzones won the award for the most inclusive monologue, "Healing Touch", about an Indian massage technique that improves children's health, and two comics about real-life stories of bullying and racism to raise social awareness. There was also an award for Luciana Morandi Caporale, who won the audience award for her monologue "Happiness Beyond Food", which explored whether you can be happy without eating tasty food.

'La Voz de la Ciencia', led by Dr Unai A. Pérez de Arrilucea Le Floc'h at the Alicante campus of Universidad Europea de Valencia, was created to bridge the gap in academic training in oral communication skills and scientific dissemination. The project, which received the highest recognition in the 2024-2025 Call for Teaching Innovation, combined training in storytelling and public speaking through three workshops led by experts such as Javier Marín from Multitec, Carlos Fernández and Francisco Javier Rodríguez Baena, who is also part of the "Pint of Science" organisation.

"Seeing families, friends, teachers and students come together to discuss science amidst laughter, applause and curiosity was deeply moving," said Dr Unai A. Pérez de Arrilucea Le Floc'h, reflecting on the project that started with 35 participants who went through several rounds to reach the final. The initiative was born out of the belief that scientific communication should be accessible to everyone, with plans to analyse the results for future editions, as the European University strengthens its commitment to comprehensive education beyond the classroom.

Universidad Europea de Valencia successfully holds the third edition of the Business, Law and Communication Days



Experts in human rights and social networks meet at the Turia Campus to discuss current and future challenges.

Universidad Europea de Valencia has successfully concluded the third edition of the Business, Law and Communication Days, a multidisciplinary event that brought together experts, students and professionals to discuss human rights and social networks. The conference, which took place from 7 to 9 April, included various presentations and practical activities. Among the speakers were Cristóbal Paus, HR Director, who spoke about managing people with a focus on human rights; Juan Broseta, CEO of Padecco Global, who spoke about the use of TikTok in business; and Belén Zurita, from the Asociación por Ti Mujer, who spoke about the struggle and defence of human rights by foreign women.

'During these days, we have had the opportunity to explore, debate and understand the challenges facing our societies in today's global and digital context. The theme chosen for this edition, Human Rights and Social Media, could not be more relevant. We live in an era where social networks have a profound impact on all aspects of our lives, from communication to politics, business and culture. This impact also extends to our mental health, a crucial aspect that cannot be overlooked,' said the Rector of Universidad Europea de Valencia, Rosa Sanchidrián.

In this third edition, students took part in activities such as simulating the legal response to a cyber-attack and visiting companies and cultural centres.

'The aim of these sessions is to introduce our students to the professional world of business, law and communications, so that they can develop key skills for their future careers. I would like to thank all the speakers for sharing their experience and knowledge with us, and the students for attending and actively participating in these sessions,' said Carla de Paredes, Dean of the Faculty of Social Sciences.

With conferences such as this, Universidad Europea de Valencia reaffirms its commitment to quality education and the comprehensive training of its students, preparing them to face the challenges of an increasingly interconnected and digitalised world.

Universidade Europeia of Lisbon Reinforces Social Responsibility



The Universidade Europeia of Lisbon (UEL) participated in the General Assembly of GRACE - Responsible Companies, as an active member of this association, represented by Professor Susana Videira, who acts as Secretary of the General Assembly Board. GRACE is a non-profit association whose mission is to promote and develop a sustainable business culture. Through this involvement, the UEL continues to strengthen its commitment to social responsibility and corporate sustainability, actively participating in the construction of a more ethical and sustainable future.

Universidade Europeia of Lisbon Impresses at Futurália 2025 with Innovative Academic Model



The Universidade Europeia of Lisbon (UEL) was present at Futurália 2025 and, over four intense days, we welcomed hundreds of visitors to our stand, with whom we shared our vision for the future of higher education, our programmes and our academic model.

One of the highlights of this edition was the visit of the Minister of Education, Science and Innovation, Fernando Alexandre, who had the opportunity to get to know the European University's ambition to always do more and better.



UNIVERSITY
OF WARMIA AND MAZURY
IN OLSZTYN

New Master's Degree at UWM: Music Production and Sound Engineering



Starting in the 2025/2026 academic year, the University of Warmia and Mazury in Olsztyn will launch a new master's program in Music Production and Sound Engineering. This graduate program is designed as a natural continuation for bachelor's degree holders seeking to grow professionally in the music, media, and creative industries.

The curriculum emphasizes not only technical skills but also the development of creativity and artistic sensibility. Students will work with advanced audio production tools, live sound systems, concert broadcasting, and music for multimedia. The program prepares graduates for careers in recording studios, live music events, and media production environments.

The course also includes subjects essential for launching an independent career—such as music marketing, intellectual property protection, artistic project management, and the legal aspects of production. This approach reflects current industry trends, where many professionals work as freelancers.

Graduates will earn a Master's degree. Only 15 students will be admitted. The recruitment process consists of two stages: an interview and an assessment of undergraduate academic performance.



UNIVERSITY
OF WARMIA AND MAZURY
IN OLSZTYN

UWM Open Day 2025 Draws Massive Crowds



On April 3, the University of Warmia and Mazury in Olsztyn opened its campus to thousands of high school students. The event, filled with inspiring meetings, demonstrations, and workshops, set a new attendance record.

Visitors had the chance to explore laboratories and lecture halls while discovering UWM's wide-ranging academic offer. The program included high school exam prep workshops led by the Regional Examination Board in Łomża and an information desk run by the Student Affairs Office, providing answers about the admissions process.

A highlight of the day was the appearance of Andrzej Grabowski and Krzysztof Ibisz, who captivated audiences with stories from their professional lives and shared motivational insights.

Dozens of student research clubs and organizations set up booths across the campus. Visitors could watch chemistry experiments, explore unique bird breeds, try 3D design, learn about sustainable construction, and get tips on healthy nutrition. Faculties hosted live demonstrations, lectures, and hands-on classes.

One of the biggest attractions was a showcase of vintage and custom cars organized by students from the Faculty of Technical Sciences. On display were classic Mustangs, sporty Toyotas, and even an electric Trabant.

Students and teachers praised the Open Day as well-organized and enriching. Many participants said the experience helped them decide on their future field of study and inspired them to return to Kortowo as UWM students.

Deepfake Technology Under the Microscope: Final Lecture of “Scientific Wednesdays at UWM”



UNIVERSITY
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IN OLSZTYN



Around 300 people—mainly high school students—attended the final lecture in the “Scientific Wednesdays at UWM” series. The topic of the session was deepfake technology and its implications, presented by Dr. Eng. Tomasz Krzywicki from the Faculty of Mathematics and Computer Science at UWM.

Participants learned how artificial intelligence algorithms work, what neural networks are, and how realistic yet fake audio and video content is created. The speaker addressed the risks posed by deepfakes—such as disinformation, blackmail, and security breaches—as well as their potential benefits, including applications in medicine and the search for missing persons.

The lecture also tackled ethical and legal issues. Attendees were introduced to techniques for detecting manipulated content and updated on new EU regulations governing the development and use of AI systems. Dr. Krzywicki emphasized that it is ultimately up to users to ensure that technology is used responsibly. The “Scientific Wednesdays” series concluded after five sessions. Previous lectures covered topics such as microplastics, hunting, profanity, and the ecological potential of forests. The series was organized by the UWM Center for Marketing and Media.